

2025 Tenant Tech Trends

What's Next for Apartment Living



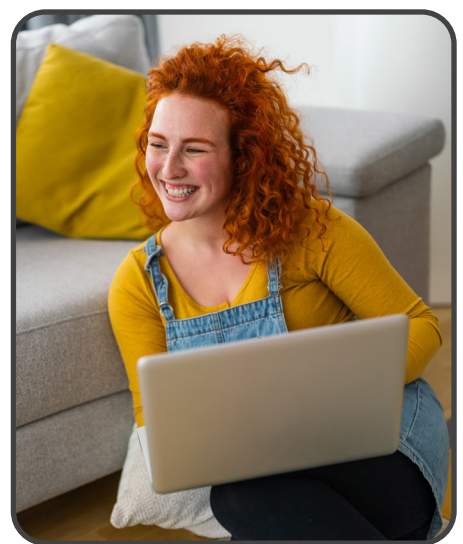
1 Offer Multi-Gig Speeds to Every Apartment

High-speed, reliable internet is now a must-have amenity. With remote and hybrid work, online learning, and streaming all happening at once, tenants expect Multi-Gig internet speeds in every unit. Properties that deliver seamless connectivity attract and retain residents, support productivity, and stand out in a competitive market.

2 Symmetrical Internet

Symmetrical internet speeds (equal upload and download speeds) are essential to attract and retain residents.

- Video calls and remote work require strong, stable upload speeds for clear, lag-free meetings.
- Cloud backups, file sharing, and content creation are faster and more reliable.
- Online gaming and smart home devices perform better with balanced speeds.
- Multiple users in a household can work, learn, and play online at the same time—without bottlenecks.



3 No Data Caps No Throttling

In today's digital landscape, residents depend on fast, reliable internet for work, learning, entertainment, and staying connected. Data caps and throttling disrupt these activities and cause frustration. Offering internet with no data caps or throttling lets residents use it freely without extra fees or slowdowns. This not only boosts satisfaction but also makes properties more appealing and competitive.

4 Managed Wi-Fi

Managed Wi-Fi is becoming a must-have in modern apartment buildings. Unlike individual setups, it offers seamless, property-wide connectivity that's professionally installed and supported. Residents get instant, reliable internet from move-in day, with strong coverage throughout the building. For owners, it reduces maintenance, supports smart devices, and can boost revenue and resident satisfaction-making it a smart, competitive advantage in today's connected world.



Upgrade With No Upfront Costs

BAI Connect offers best-in-class, symmetrical internet with speeds up to 10 Gig for your residents. Give your community the connectivity they deserve-contact BAI Connect today to learn how we can help you stand out in the 2025 apartment market.

baiconnect.com